

**COMMUNITY HEALTH WORKER AND PATIENT NAVIGATION PROGRAM SUB-AWARD INFORMATIONAL WEBINAR**

FARAH AROSEMENA, MPH  
LAILA FOX, MUP  
HANNAH COVERT, PHD



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### EHCLP BACKGROUND

- In 2012 Dr. Maureen Lichtveld was awarded a grant through BP's settlement of class action medical claims *Gulf Region Health Outreach Program (GRHOP)*.
- Building social capital and engaging Gulf Coast communities in leadership development is the foundation for the GRHOP Environmental Health Capacity and Literacy Project (EHCLP).
- A major initiative is to strengthen the public health frontline – embedding community health worker and patient navigation programs throughout the Gulf Coast to strengthen the resilience of vulnerable Gulf Coast communities by:
  - Integrating the roles of CHWs, including environmental health navigators, as a viable and sustainable component of the health system
  - Building environmental health capacity to deliver coordinated specialty care
  - Expanding maternal and child health services to strengthen family resilience in disaster prone communities experiencing repeated environmental stressors



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### SIGNIFICANCE - PATIENT NAVIGATOR PROGRAMS, HEALTH DISPARITIES, AND THE PPACA

- Healthcare management problematic
  - Fragmented health systems
  - Uncoordinated early detection, diagnosis, treatment, and disease management services
- Gulf Coast region is stocked with health disparities - patients in vulnerable population groups suffer disproportionately from chronic diseases.
- The elimination of the broad health disparities that exist is critically important for lessening the burden of disease.
- 2010 Patient Protection and Affordable Care Act (PPACA)
  - Recognizes the important role of community-based organizations and health initiatives in preventing chronic disease and linking the public to health care services.
  - The PPACA recognizes patient navigation as an important component for improving health care in vulnerable populations.
  - The PPACA adds a requirement to ensure that all patient navigators meet minimum core proficiencies.



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### WHAT DO CHWS DO?

- Provide culturally appropriate health education, information, and outreach in community-based settings
- Provide direct services, such as informal counseling, social support, care coordination, and health screenings
- Advocate for individual and community needs
- Provide cultural mediation between individuals, communities, and health and human service providers
- Build individual and community capacity
- Assure people have access to needed services



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### WHAT MAKES CHWS UNIQUE?

- CHWs are distinguished from other health professionals because they:
  - Same cultural/linguistic background
  - Similar lived experiences
  - Holistic/contextual approach
  - Home or community-based work
  - Networking and follow-up in real time and real settings
  - Build social cohesion



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### HOW CHWS ENHANCE PRIMARY CARE

- Embracing a patient-centered care model
- Providing a bridge between community and medical providers
- Strengthening patient-provider relationships
- Improving health outcomes
- Increasing patient satisfaction
- Reducing costs



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### TRAINING

- Led by University of South Alabama's Coastal Resource and Resiliency Center in partnership with Tulane School of Public Health.
- Two-week, 80-hour rigorous course incorporates didactic presentations, group activities, lectures and readings.
- Utilizes adult learning and popular education pedagogies.
- Two cohorts
  - Mobile, AL: June 2013 (MS, AL, FL)
  - New Orleans, LA: August 2013 (LA)



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### TRAINING TOPICS

- Overview of Public Health
- CHWs: Roles, History and Programs
- Broad Determinants of Health
- Barriers to Use/ Access to Health Care
- Health Behavior, Education and Intervention
- Health Disparities and Cultural Competence
- Mental Health
- Community Leadership
- Peer Listening
- Environmental Health
- Health Systems



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### TRAINING PARTICIPANTS

- Trainees come from a variety of backgrounds:
  - Social work
  - Primary care (LPNs and CNAs)
  - Behavioral health
  - Neighborhood associations
  - Community organizing
  - Medical billing/coding
  - Translation and language outreach services
  - Faith-based groups
  - Cultural centers



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## ELIGIBILITY

- Page 3 of request for scope of work.
- Federally Qualified Health Centers (FQHCs) and other nonprofit organizations that function within the Gulf coastal counties and parishes of Alabama (Mobile, Baldwin), Florida (Escambia, Santa Rosa, Walton, Okaloosa, Bay), Louisiana (Orleans, Jefferson, St. Bernard, Plaquemines, Lafourche, Terrebonne, Cameron) and Mississippi (Hancock, Harrison, Jackson) will be given priority status to partner with Tulane University.
- Applicants must have tax-exempt status under the Internal Revenue Service code.
- Projects will have to specifically focus on chronic disease, disaster management, health outreach and education **and/or** follow the principles of patient navigation.
- Applicants will have to agree to hire staff trained through the Summer 2013 GRHOP funded University of South Alabama, Community Health Worker Training Project (June and August cohorts).



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## FUNDING

- Page 4 of request for scope of work.
- Total costs requested for a single project may not exceed \$54,000 (direct and indirect costs) in the first year.
- Funding may be requested for 2-year periods with standard 3% cost of living increases allowed for year 2.
- In July 2015, a request for proposals will be released for the continuation/renewal of funding and new proposals.



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## DIRECT COSTS

1. A maximum of two part-time CHW or patient navigator salaries and benefits or one full-time.
2. CHW or patient navigator salary and benefits. *This covers salaries and benefits only for time directly related to the proposed CHW or patient navigation project and not the general work of the employee on other programs.*
3. Percent effort for direct supervision.
4. Meeting costs
5. Operating Supplies/Equipment (i.e. computers, text books)
6. Travel
7. Direct costs may not be used for the following purposes:
  - Construction or renovation of facilities
  - Political campaigns or lobbying
  - Endowments
  - Debt reduction



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### INDIRECT (IDC)/FACILITIES AND ADMINISTRATIVE (F&A) COSTS

- Each applicant FQHC or nonprofit organization is limited to a 12% IDC/F &A rate.
- IDC/F&A costs, commonly referred to as overhead, are those which support "shared" services such as accounting, human resources, utilities, etc.
- The percentage effort/salary of administrative staff (i.e. accounting and human resources) and clerical staff should normally be treated as indirect costs and do not need to be itemized on your budget spreadsheet.
- Items such as office supplies, postage, local telephone costs, and memberships will be treated as F&A costs.



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### BUDGET & BUDGET JUSTIFICATION

- Spreadsheet to detail anticipated expenses with justification.
- Descriptive narrative justification of entire budget.



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### SCOPE OF WORK PREP

- Page 5 of request for scope of work.
- Formatting preference
  - Minimum 11 point font
  - Arial font type
  - 1 inch margins on all sides, double spaced
  - References in APA format
- Title Page
  - Proposal title
  - Director name, title, and affiliation
  - Contact information for Director only (mailing address, phone number and e-mail address).



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### DEVELOPING YOUR SCOPE OF WORK: ORGANIZATIONAL CAPACITY

1. Organization Capacity (2,000 characters)
  - Explain why the applicant FOHC or community-based organization is best suited to lead the CHW or patient navigator project and address the statement of need described within Section II.
  - Describe evidence of success in delivering health services and/or health prevention and promotion outreach to Gulf Coast communities.
  - Ensure adequate measures for internal control and accounting of subaward/subrecipient grant funding.




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### DEVELOPING YOUR SCOPE OF WORK: STATEMENT OF NEED

2. Statement of Need - briefly describe the problem that led to the proposed CHW and/or patient navigation intervention (2,000 characters)
  - Describe the target population – characteristics of communities served and setting
  - Describe evidence of the risk/need within that population.
  - Provide statistics specific to the population of focus.




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### DEVELOPING YOUR SCOPE OF WORK: PROGRAM DESCRIPTION

3. Proposed Program Description (2,000 characters)
  - Detail the project goals and objectives.
  - Provide a 24 month schedule that specifies timing of main steps of the program.
  - Explain how the project will increase health prevention and promotion outreach and/or assist patients and their families through the management of chronic disease.
  - There are differences between patient navigators and CHWs as detailed in section II, however patient navigation is an emerging role for community health workers. Explain how the proposed project will link patients and families with appropriate follow-up services.




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### DEVELOPING YOUR SCOPE OF WORK: EVALUATION

4. Evaluation (2,000 characters)

- Describe in detail how the organization will measure project goals and objectives and how the impact of the project will be assessed.
- Impact evaluation – Assess the changes that can be attributed to the CHW/Patient Navigator intervention. Design an impact evaluation plan that will answer key questions such as, what works, what does not work, where, why and for how much?
- Process evaluation – Assess the delivery of the program. Design a process evaluation plan to verify what the program is and whether it is being implemented as designed. Answer the questions of what is delivered in reality and where are the gaps between program design and delivery.



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### IMPORTANT DATES

- Deadline to submit scope of work: Friday, August 23, 2013
- Review and negotiations: August 26 – 30, 2013
- Execution of Sub-recipient/sub-award contract: Monday, September 2, 2013
- Earliest anticipated start date (best case scenario): Monday, September 16, 2013



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### NEED MORE DETAIL?

Significance of CHW and Patient Navigation Programs nationally & CHW training curriculum detail	Program design, evaluation methodology, and budget development	Budget development and sub-award contracts
Laila Fox 504.988.1174	Farah Arosemena 504.988.6529	Hannah Covert 504.988.9035



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